



brown. girls can: THE FESTIVAL

SPONSORSHIP PROPOSAL

Dear Future Sponsor,

I hope this message finds you well and living your absolute best life. On behalf of the brown girls can: movement, I am excited to extend a heartfelt invitation to partner with us as a sponsor for one of our most anticipated and empowering events of the year—**Brown Girl Brunch After Dark**, taking place on **Sunday, October 12th, 2025** in Chattanooga, Tennessee. This glamorous brown carpet event will feature a catered brunch-style plated dinner, live entertainment, and the premiere screening of the “Brown Girls Can:” Docuseries on the big screen—a celebration of Black women in business, sisterhood, storytelling, and community.

This signature soirée is the finale of brown girls can: THE FESTIVAL—a weeklong celebration (**October 5th–12th, 2025**) featuring dynamic, independently-hosted events led by Black women entrepreneurs and creatives all across the Chattanooga area. A portion of all ticket proceeds will be donated to Girls Inc. of Chattanooga, reinforcing our commitment to uplift the next generation while we celebrate the present.

This is more than an event—it’s a movement. And it’s only through the partnership of community-centered businesses like yours that we can continue to shine a light on the brilliance, resilience, and creativity of Black and Brown women—while paving the way for the girls coming behind us.

If you’re interested in becoming a sponsor, or if you’d like to discuss a custom sponsorship package, please feel free to reach out directly at simplyshateria@gmail.com or (423) 298-8742. Thank you for your consideration, and for believing in what brown girls can do. We hope that you’ll not only sponsor but make plans to attend one or more of the festival events as it is open for all to participate, celebrate and connect!

Looking forward to hearing from you soon!

Warmly,



Shateria L. Smith, Visionary & Founder

brown girls can:

www.browngirlscan.org





SPONSORSHIP LEVELS

We would love for your organization to join us in this mission. Your donation will help us to put on an event of this magnitude with excellence & professionalism. As a sponsor, you'll receive recognition and perks based on the tiered level of your support—each one inspired by beautiful shades of brown:

Level One – “Café au Lait” (\$0–\$250)

- Name featured in event program booklet
- Recognition on official website and social media
- Mention in promotions throughout THE FESTIVAL week

Level Two – “Cocoa Bronze” (\$251–\$500)

- All Level One benefits, plus:
- 1 event ticket (Valued at \$100.00)
- Framed certificate of sponsorship

Level Three – “Chocolate Truffle” (\$501–\$1000)

- All Level Two benefits, plus:
- 2 event tickets
- Branded “brown girls can:” T-shirt
- VIP swag bag

Level Four – “Molasses Luxe” (\$1001 and above)

- All Level Three benefits, plus:
- 4 event tickets
- Early access to event and premium parking
- Complimentary charcuterie & wine experience

Please note:

All donations are tax-deductible, and product sponsors are welcome to donate goods or services in lieu of monetary contributions equal to value of sponsorship level amounts.

